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PRESS RELEASE:

# Intrabond Capital U.S. Corporation Establishes First Global Registry of Corporate Directors: Board Bona Fide©

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Tue Feb 15, 2011 6:30am EST

## Intrabond Capital U.S. Corporation Establishes First Global Registry of Corporate Directors: Board Bona Fide©

Today, Intrabond Capital Corporation launched Board Bona Fide ©, the first worldwide registry of qualified board directors.

The membership-based, confidential registry is open to anyone currently serving on public, private or non-profit boards or anyone who aspires to serve on boards. The confidential registry includes the experience, qualifications and board assignments of directors around the world, analysis of their board style and fit for specific boards, as well as preferences for future opportunities.

Dr. Donna Hamlin, CEO of Intrabond Capital U.S., Inc., San Francisco, CA, said: "Boards need qualified and experienced directors. Companies around the world are becoming more multi-national and challenged by global perspectives. To deepen strategic thinking, they need qualified board directors with specific experiences to address issues in targeted regions of the world. They need diversity of thought and cultural understanding to ensure higher board contributions to corporate success. Until now, there has been no global resource for vetted board candidates to meet these needs.

"In addition, international movements and transnational regulations now demand more focus on diversity within the board. The U.S. government requires every public company to disclose its board diversity policy as part of its governance practices. Norway requires a percentage of the board to be women, while Germany supports co-determination. Research studies are tracking the value of diversity at the table to overall board and corporate performance," she said.

Board Bona Fide responds to these trends. The registry also includes a profile of the registrant's board style, based on a psychometric tool developed by Intrabond Capital. Underlying the registry is an algorithm used to match individual registrants to possible board assignments, based on their fit and

Members can also use the registry to improve their board readiness capabilities by scheduling one-hour coaching sessions with an Intrabond certified board coach to discuss their board style and preferences; to learn about ideal board fit and how to find the right opportunities; and to improve their own effectiveness while serving on a board.

Dr. Rodria Laline, Chairwoman of the Board of Directors of Intrabond Capital U.S., Inc., said: "Our global registry is a logical extension of Intrabond Capital's work helping countries establish their own national registries of public company board members. Intrabond Capital is currently helping China establish its national board registry, which will be part of Board Bona Fide."

Organizations seeking qualified directors can use the registry as a sourcing tool to maximize their board composition and mix. Companies, public entities, non-profits and professional executive search firms may contact Intrabond Capital to obtain a list of qualified director candidates. Intrabond secures registrants'

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approval prior to providing their names as potential board candidates for any sourcing request.

Members register for Board Bona Fide online at [www.intrabondcapital.com](http://www.intrabondcapital.com). Registrants have access to an Intrabond Capital board advisor to review their personal results and discuss ideal assignments. Registrants can make changes or additions to their personal profile at any time online.

The registration fee is US\$400 for the first year and US\$75 to maintain in the database each year thereafter. The fee for the one-hour advisory session is US\$300.

About Intrabond

Intrabond Capital Corporation provides global services, research and thought leadership on best practices in board governance. Its proprietary tools and assessment services evaluate overall board effectiveness, assess individual and group dynamics and determine the impact of governance on corporate performance over time. The company's most recent international program -- "Maximize Your Board Potential" -- at Harvard University demonstrates the increasing demand for understanding transnational corporate and public governance issues.

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